

Town Website Committee Minutes
Tuesday, June 2, 2026
VIA ZOOM



Members present: Sue Frisch, Deborah Nelson, Susan Caughman, Jennifer Pfaltz

Alternate members present: Devin Grosso

Advisory Members present: None.

Call to Order - The meeting was called to order at 5:02 p.m. by Sue Frisch. Devin was appointed to vote in place of Ben.

Minutes - Motion was made by Susan to approve the Minutes from the May 5, 2026 meeting. Devin seconded the motion. Motion passed.

State of the Website -

General - There is a new hero image on the Home Page of the new Fire House construction. Savage has been taking pictures of the town officials for use as a series of home page hero images introducing town officials. Sue reported that the number of subscribers to the Newsletter is 660. So far, Sue has received several articles for How Norfolk Works which include the Fire Department, EMS, and Yale School of Music.

Statistics (Susan) - Susan made mention of the remarkable growth of the website since last year especially in the last three months. Website users continue to grow steadily up to 7,800 last month, up from 3,880 a year ago. Town events as reported in the newsletter caught readers' attention. In particular, articles about plumbing problems at the firehouse, Infinity Hall dining plans, town traffic speeding and town official retirements were all of interest to our readers last month.

Technical - Sue brought up the question of whether the town website URL will have to change from ".org" to "ct.gov". The consensus was that it does not seem to be a requirement and we should not make the change unless we have to. Devin reported that she has been working with Ben on ADA compliance and sent committee members the results of the free on-line audit. Sue and Devin found some discrepancies in the visibility of "alt text" images.

Additional business, by 2/3 vote - None.

Advice & Advisors - Jen will revise questions for committee members to submit for website evaluation. Events are being submitted on a regular basis.

Public comment - None.

Adjournment - Sue Frisch adjourned the meeting at 5:50 p.m.

Respectfully submitted,
Deborah M. Nelson
Secretary